

The Commonwealth of Massachusetts OFFICE OF THE STATE TREASURER

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GRANTOR Commonwealth of Massachusetts,

Joint Collaboration of the Division of Banks &

State Treasurer's Office of Economic Empowerment

ADDRESS: One Ashburton Place, Boston, MA 02108

PROGRAM NAME: Innovation Fund for Financial Education Fair

2019-2020 Academic Year

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DEADLINE: Thursday, February 6, 2020 at 5 P.M. EST

I. PROGRAM SUMMARY:

The Division of Banks ("Division") and the Treasurer's Office of Economic Empowerment ("OEE") recognize that money management events are trending as a feasible vehicle to teach financial education to high school students in the Commonwealth. An increasingly popular approach is establishing an interactive fair to engage hundreds of students in real-world financial decision making. The fair is a fun simulation of saving, spending and budgeting based on career choices and lifestyle decisions. It is often a capstone experience for students enrolled in financial education classes and seniors approaching graduation.

The Innovation Fund for Financial Education Fairs ("Innovation Fund") has awarded grant monies for financial education events to over seventy schools. The OEE has received promising student survey data from the 2015-2019 grant recipients. In order to extend an opportunity for high schools to host financial education fairs in academic year 2019-2020, the Innovation Fund is available for applicants seeking to develop a new financial education fair, enhance or expand an existing fair at a single school, or develop a joint fair that serves multiple schools. The Innovation Fund encourages program coordinators to present a plan for executing a cost-effective program to the OEE using the guidance of the State Treasurer's Financial Education Fair Tool Kit for these events.

The OEE's Application process for fair funding initiatives includes:

STEP 1: Online Application Form (Required for all Applicants)

STEP 2: Upload Budget & Narrative Form (Required for all Applicants)

STEP 3: Program Design Form (This form is NOT required for "Continuation Applicants")

STEP 4: Complete the Commonwealth Forms and W-9 (Required for all Applicants)

Applicant schools will fall into one of the following grant categories:

- **Seed Applicant** is defined as an applicant school that is planning a financial education fair for the first time and has <u>never</u> received funding from the Innovation Fund. Seed Applicants must complete all steps of the application process to apply for funds, up to \$5,000, to start a new program.
- **Innovation Applicant** is defined as an applicant school that has executed a financial education fair in the past and has <u>never</u> received funding from the Innovation Fund. This applicant will propose they plan to expand and/or enhance an existing fair (up to \$2,500). Innovation Applicants must complete all steps of the application process.
- Continuation Applicant is defined as a past Seed or Innovation grant recipient school that has successfully executed a financial education fair, plans to *continue* the program, and is applying for a grant to expand and/or enhance an existing fair (up to \$2,500).
 Grant recipients during academic years 2015-2016, 2016-2017,2017-2018, and 2018-2019 are eligible to apply as a Continuation Applicant. Continuation Applicants do not need to complete all steps of the application process. They must complete the Online Application and upload a Projected Budget and Narrative Form.*

Please note: Applicants are only eligible to apply once per school year. Applicants who received funding in the Financial Education Innovation Fund Grant Round VIII during school year 2019-2020 are eligible to apply for this round. If you have any questions about your eligibility please contact the Office of Economic Empowerment.

OEE anticipates that it will provide awards of up to \$5,000 to eligible schools that are committed to developing a new fair (Seed grants) and up to \$2,500 to eligible schools that are seeking to enhance or expand an existing fair (Innovation or Continuation grants). Additionally, two or more high schools may apply jointly and request funds exceeding \$5,000, which will be approved at the discretion of the OEE.

The OEE will require the schools receiving funding to deliver a financial education fair. The grant may be awarded to a high school with a multidisciplinary support program involving individuals and institutions that play a role in developing a financial education fair. For example, a program may be coordinated jointly with community organizations, business professionals, financial institutions, social workers, and/or faith based organizations that provide volunteer planning and implementation roles related to the fair.

Funding: For the 2019-2020 academic school year, the Division will provide funds to the OEE through an interdepartmental service agreement. The funds are from recent settlements between the Division and various entities for alleged unlawful lending practices. The funds will be disbursed to the OEE on or about Tuesday, March 31, 2020 for the purpose of supporting interactive financial education initiatives.

The following are allowable costs:

- Stipends for eligible individuals (total amount allotted for stipends not to exceed \$1,000)
- Professional development registration costs
- Substitute teachers
- In-state travel for professional development activities
- Supplies, materials, and books specifically for program improvement for students with IEPs
- Supplies, collateral, printing and reproduction of training materials
- Computer hardware or software, including licenses
- Rentals, venue and catering costs

II. ELIGIBLE GRANT APPLICANTS – MINIMUM QUALIFICATIONS:

Schools can apply if they meet the following eligibility criteria:

- Applicant must be one of the following:
 - A Massachusetts public or charter high school in the Commonwealth; or
 - A Massachusetts special education program approved by the Massachusetts Department of Elementary and Secondary Education in accordance with the provisions of 603 CMR 28.09.
- Applicants must submit all mandatory documents and Commonwealth Forms as instructed below.

Application Instructions

All application forms and documents are available at: https://www.mass.gov/how-to/apply-for-financial-education-fair-funding

Step 1: Online

All applicants must complete the Online Application. It requires applicants to provide contact and basic background information.

Step 2: Upload

- Program Design Form
- Projected Budget and Narrative Form

Seed Applicants and Innovation Applicants must complete and upload the Program Design Form and Projected Budget and Narrative Form.

Continuation Applicants do not need to complete the Program Design Form but must complete the Online Application Form and upload the Projected Budget and Narrative form.

Step 3: Signed Commonwealth Forms

- Commonwealth Terms and Conditions Form
- Contractor Authorized Signatory Listing Form

Seed Applicants and Innovation Applicants must complete the above Commonwealth forms. Continuation Applicants have already submitted the Commonwealth forms with a previous application, and may not need to resubmit them. Please contact the Office of Economic Empowerment to obtain verification that these forms are already on file.

Original forms must be sent to the following address with ink signature (photocopies are not acceptable).

Massachusetts State Treasury Office of Economic Empowerment One Ashburton Place -12th Floor Boston, MA 02108

Please note that only individuals authorized as legal representatives of the applicant may sign contracts and other legally binding documents relating to this grant. The Commonwealth Forms documents must be signed by an individual designated on the Authorized Signatory Listing Form. Copies of signatures will not be accepted. Applicants must complete and submit these forms in their entirety, with original ink signatures. If the applicant school has already submitted a Commonwealth Terms and Conditions Form and Authorized Signatory Listing form in a previous application, these forms may not be required. Please contact the Office of Economic Empowerment to obtain verification that these forms do not need to be submitted.

Step 4: Completed W-9

All awarded applicants must submit a W-9 when sending in the signed Commonwealth Forms.

The following table can serve as a checklist for required forms to submit for each category of grant applicant.

Forms	Seed Applicant	Innovation	Continuation	Method
		Applicant	Applicant	
Online Application	X	X	X	Submit Online
Program Design Form	X	\boldsymbol{X}		Submit Online
Budget and Narrative Form	X	X	X	Submit Online
Commonwealth Terms and	X	X	X	Mail
Conditions Form	Λ	Λ	Λ	Man
Authorized Signatory Listing	X	X	X	Mail
Upon notice of grant award:				
Standard Contract Form &	\boldsymbol{X}	\boldsymbol{X}	X	Mail
completed W-9				

Please also note that failure to include any of the mandatory items may result in immediate rejection of the application. Copies of signatures will not be accepted. All Required forms may be obtainedathttps://www.mass.gov/how-to/apply-for-financial-education-fair-funding or as otherwise listed above.

Upon notification of the grant award, applicant must immediately submit the *Massachusetts Standard Contract Form and W-9*. **The Standard Contract Form must be signed by an individual designated on an Authorized Signatory Listing Form. Copies of signatures will not be accepted.**

Final grant award is contingent on such submission. The OEE reserves the right to cancel the award and select another applicant if the forms are not timely, accurate, properly executed and returned.

Applicants that receive funds through this program but who fail to expend those funds in a manner consistent with this program and its terms and conditions shall promptly return said funds to the Innovation Fund.

Please note that applicable funds must be administered in compliance with relevant federal or state laws, regulations, and policies.

The OEE reserves the right to request additional information from applicants. The OEE reserves the right to waive any minor informality in a response, to request clarification of information from any applicant, and to take any action deemed by the OEE to be in the Commonwealth's best interest.

All grant application documents must be submitted in the manners set forth in the instructions articulated in this Program Summary and online at the OEE website grant application page (https://www.mass.gov/how-to/apply-for-financial-education-fair-funding).

The applications will be evaluated by a review team consisting of staff from the OEE and/or other staff from the Office of the State Treasurer. The review team's evaluation of applications shall include, but not be limited to, the following factors which may be apportioned appropriate degrees of weight:

- Strength of program's ability to meet National Financial Literacy Standards and benchmarks:
- Pre- and post-fair student engagement; and
- Cost effectiveness.

III. REPORTING REQUIREMENTS

Any organization awarded a grant by the Treasurer's Office of Economic Empowerment in accordance with the Innovation Fund initiative will be required to file one narrative report, a budget form outlining the actual costs of the program, and pre- and post-participant survey data. The narrative report, budget form, and survey will be in a format determined by the OEE. The OEE may require additional relevant information from organizations awarded grants through this initiative.

The application and all required forms will be available at: https://www.mass.gov/how-to/apply-for-financial-education-fair-funding

IMPORTANT DATES AND TIMES

All of the required forms and documents as described above are available at https://www.mass.gov/how-to/apply-for-financial-education-fair-funding and must be received on or before Thursday, February 6, 2020 5 PM EST.

Due immediately upon notification of a successful grant application: Massachusetts Standard Contract Form (**Original Wet-ink Signature**)

Completed W-9

These forms will only be sent to those awarded a grant. It is not required as part of initial grant application process.

Other Key Dates: Successful applicants will be notified no later than Monday, March 16, 2020. The deadline to submit applications is Thursday, February 6, 2020 by 5 PM EST.. All services provided under this grant, detailed in your grant proposal, must be completed by June 19, 2020. You will be required to provide follow-up data and report information to the OEE within two months of your fair implementation date, but no later than June 25, 2020. The format for these requirements will be provided by the OEE, as reference above.

IMPORTANT DATES AND TIMES SUMMARY

Application Deadline: Thursday, February 6, 2020 by 5PM EST.

Proposals must be received at the Office of Economic Empowerment by 5PM EST on Thursday, February 6, 2020. for consideration of an Innovation Fund award.

Notification Date: Monday, March 16, 2020

Schools will be notified of grant award no later than Monday, March 16, 2020. After notification, applicants must submit Massachusetts Standard Contract Form with original ink signatures.

Award Date: Tuesday, March 31, 2020

Grant awards will be disbursed to schools by OEE on or about Tuesday, March 31, 2020 to support new, expanded, or joint interactive financial education events.

Implementation Deadline: June 19, 2020

Schools are required to conduct financial education events by June 19, 2020. Schools can complete the fair by the end of the June 2020 school year. Upon notification to the Office of Economic Empowerment.

Reporting Deadline: June 26, 2020

Grantees are required to provide follow-up data and report information to the OEE within two months of your fair implementation date, but no later than June 26, 2020

IV. ADDITIONAL INFORMATION:

Reasonable Accommodation

Applicants with disabilities that seek reasonable accommodation, which may include the receipt of the Grant Application information in an alternative format, must communicate such requests in writing to the contact person as soon as reasonably possible. Requests for accommodation will be addressed on a case-by-case basis. The request must state that it is based on a disability and specifically identify the accommodation desired. All reasonable efforts will be made to accommodate the requests of applicants with disabilities.

Public Records

All responses and information submitted in response to this call for applications and all documents submitted as a result of being awarded a grant are subject to the Massachusetts Public Records Law, Massachusetts General Laws Mass. Gen. Laws ch. 66, § 10 and Mass. Gen. Laws ch. 4, § 7, clause twenty-six. Any statements in submitted responses that are inconsistent with these statutes shall be disregarded.